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10AL61

Sixth Semester B.E. Degree Examination, Dec.2016/Jan.2017
Management & Entrepreneurship

Time: 3 hrs.   Max. Marks:100

Note: *Answer FIVE full questions, selecting*
at least TWO questions from each part.

PART – A

1 a. Managers at all levels require some competence in case of conceptual skills, human relation skills, technical skills. Explain with neat diagram.   **(10 Marks)**
   b. Management is a science, an art or a profession. Explain with justification.   **(10 Marks)**

2 a. Explain mission, vision, objectives and strategies in planning. What is the purpose of each in planning?   **(12 Marks)**
   b. What are the limitations of planning?   **(08 Marks)**

3 a. Define the term organization and give its characteristics.   **(04 Marks)**
   b. Discuss collateral organization, network organization and virtual organization. **(12 Marks)**
   c. State the importance and need for proper staffing.   **(04 Marks)**

4 a. What is morale? How it is related to productivity?   **(04 Marks)**
   b. Explain the meaning of direction and requirements of effective direction.   **(12 Marks)**
   c. Describe the importance and purpose of communication.   **(04 Marks)**

PART – B

5 a. Define Entrepreneurship. Explain the functions of an Entrepreneur.   **(10 Marks)**
   b. Explain : i) Innovative entrepreneur   ii) Imitative or adoptive entrepreneur. **(10 Marks)**

6 a. Define SSI. Why you need SSI, what are the objectives of SSI?   **(10 Marks)**
   b. Explain : (i) Privatisation   (ii) Globalisation   (iii) GATT   (iv) WTO   **(10 Marks)**

7 a. Explain the role of KIADB as a institutional support system in Karnataka state. **(10 Marks)**
   b. Briefly explain : (i) NSIC   (ii) DIC single window system.   **(10 Marks)**

8   Write short notes on:
   a. Project identification.
   b. Project report.
   c. Network analysis.
   d. Technical feasibility study.   **(20 Marks)**

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